

SELL YOUR HOME IN 72 HOURS[®]



Easy, Simple, & Safe

Featured on ABC, NBC, FOX & CBS television.

NO PHYSICAL SHOWINGS!

PROVEN PROGRAM SELLS HOMES VIRTUALLY



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OVERVIEW



TEASER VIDEO



HIGHLIGHT VIDEO



FULL SHOWING VIDEO

Homes are presented on video like a physical showing.

Buyers buy with a post-purchase walkthrough and right of approval.

PURPOSE:

To make buyers comfortable buying without physical showings.

Previews your home in a short video.

15-60 seconds.

A powerful supplement to our other advertising.

PURPOSE:

To give us a digital marketing advantage over other real estate firms.

Highlights your home's best features.

1-2 minutes.

Like a printed brochure upgraded to a compelling video.

PURPOSE:

To share with buyers and agents expressing an interest in your home.

Presents your home in its entirety.

4-12 minutes.

Sells your home better than a physical showing.

PURPOSE:

To secure a contract and initiate the walkthrough/approval period.



72 HOUR WALKTHROUGH/APPROVAL

- Buyers have 72hrs after signing your contract to walk through (with us) and see your home.
- Buyers don't deposit earnest money or pay for appraisal/inspection until seeing and approving your home.

OUR PROGRAM MAKES BUYERS COMFORTABLE BUYING WITHOUT PHYSICAL SHOWINGS

SELL *NO PHYSICAL SHOWINGS NEEDED!*
your
HOME!

WE SELL HOMES WITH NO PHYSICAL SHOWINGS!



- We produce a **comprehensive video and audio tour** of your home, more polished than if we were showing it in person.
- **This is more effective** than an in-person showing because we can **refine and perfect** the video presentation.
- **Buyers love it** because they can see **your** home from the comfort of **their** home.
- **You'll love it** because you don't have to clean up and clear out for multiple physical showings to buyers who don't end up buying.
- The successful buyer has a **72hr period** to walk through your home and verify that our video was an accurate representation and there are no other issues.
- Buyers don't deposit earnest money or pay for an inspection or appraisal until after they have **walked through and approved** your home.
- This makes buyers **comfortable purchasing** your home without physically seeing it.
- This program doesn't change our aggressive **front-loaded marketing** strategy to build anticipation, and get buyers excited to see your home together when we release the full showing video.
- This program doesn't change our ability to create a **competitive environment** and **urgency to act** because we hold back release of your full showing video, like we previously made buyers wait to see your home physically... all at the same time.

THE FUTURE OF REAL ESTATE - A BETTER WAY TO SELL HOMES

- Buyers have been accustomed to seeing homes physically before making an offer. We needed to make them **comfortable buying homes without physical showings**, enabling everyone to maintain social distancing and safety.
- We achieved this by combining a **full showing video** with a **72hr walkthrough** approval period. This has made the home showing and home purchase process **easier and more convenient** for everyone.

