SELL YOUR HOME HOURS

Easy, Simple, & Safe

Featured on ABC, NBC, FOX & CBS television.

NO PHYSICAL SHOWINGS!

PROVEN PROGRAM SELLS HOMES VIRTUALLY



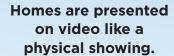






FULL SHOWING VIDEO

HIGHLIGHT VIDEO



Buyers buy with a post-purchase walkthrough and right of approval.

PURPOSE:

To make buyers comfortable buying without physical showings.

Previews your home in a short video.

15-60 seconds.

A powerful supplement to our other advertising.

PURPOSE:

To give us a digital marketing advantage over other real estate firms.

Highlights your home's best features.

1-2 minutes.

Like a printed brochure upgraded to a compelling video.

PURPOSE:

To share with buyers and agents expressing an interest in your home.

Presents your home in its entirety.

4-12 minutes.

Sells your home better than a physical showing.

PURPOSE:

To secure a contract and initiate the walkthrough/approval period.





- Buyers have 72hrs after signing your contract to walk through (with us) and see vour home.
- Buyers don't deposit earnest money or pay for appraisal/ inspection until seeing and approving your home.

OUR PROGRAM MAKES BUYERS COMFORTABLE BUYING WITHOUT PHYSICAL SHOWINGS

- We produce a comprehensive video and audio tour of your home, more polished than if we were showing it in person.
- This is more effective than an in-person showing because we can refine and perfect the video presentation.
- Buyers love it because they can see your home from the comfort of their home.
- You'll love it because you don't have to clean up and clear out for multiple physical showings to buyers who don't end up buying.
- The successful buyer has a 72hr period to walk through your home and verify that our video was an accurate representation and there are no other issues.

- Buyers don't deposit earnest money or pay for an inspection or appraisal until after they have walked through and approved your home.
- This makes buyers comfortable purchasing your home without physically seeing it.
- This program doesn't change our aggressive front-loaded marketing strategy to build anticipation, and get buyers excited to see your home together when we release the full showing video.
- This program doesn't change our ability to create a competitive environment and urgency to act because we hold back release of your full showing video, like we previously made buyers wait to see your home physically... all at the same time.

THE FUTURE OF REAL ESTATE - A BETTER WAY TO SELL HOMES

- Buyers have been accustomed to seeing homes physically before making an offer. We needed to make them comfortable buying homes without physical showings, enabling everyone to maintain social distancing and safety.
- We achieved this by combining a full showing video with a 72hr walkthrough approval period. This has made the home showing and home purchase process easier and more convenient for everyone.

